

BEHIND BALKAN:MOST



In its 20 years of existence, Hangvető has become a hub for world music in Central Eastern Europe. A lead in flagship projects like MOST, UPBEAT and Ritmo, Hangvető is known for its dedication to music and unrelenting standards. A strategic partner for Veszprém's ECoC title and programs, we are constantly seeking partners to strengthen our international web of music-lovers.



WOMEX has been one of the most important world music events worldwide since 1994. As official partners of the MOST project, they have been actively supporting musicians from the Balkan region. Their professional experience and knowledge is reflected in the BALKAN:MOST Conference programme.



BALKAN:MOST is the closing celebration of MOST, a 4-year project to boost the music market of the Balkans by connecting and supporting people in the world music market. We celebrate with a 500+ community of artists, young managers, festivals, music venues and institutions, all of whom worked with us for our shared vision. MOST builds a bridge connecting the South East European region and the global music market, a bridge made up of personal connections, experience and exchange.

For more information about MOST Music, visit our website, or follow us on social media!
mostmusic.eu
@mostmusic.eu



BALKANMOST.HU



VEB 2023

European Capital of Culture



WELCOME TO VESZPRÉM, THE EUROPEAN CAPITAL OF CULTURE 2023!

The Veszprém-Balaton 2023 ECoC complex cultural project aims to reposition the region with Veszprém as a powerhouse into a novel cultural-creative region with European visibility. More than 100 municipalities have joined the programme as partners and they have involved a wide range of city and regional institutions, cultural operators and civil organizations in the implementation of their projects.



EXTRA DELEGATE PROGRAMMES

DAY 0 SPECIALS
06.09. Early birds may join a warmup concert have our first drinks at FOTON.

WARMUP CONCERT
06.09. 19:00 @Papírkutya - Balkan Pop-Up

DELEGATE WELCOME
06.09. 20:00 @Foton

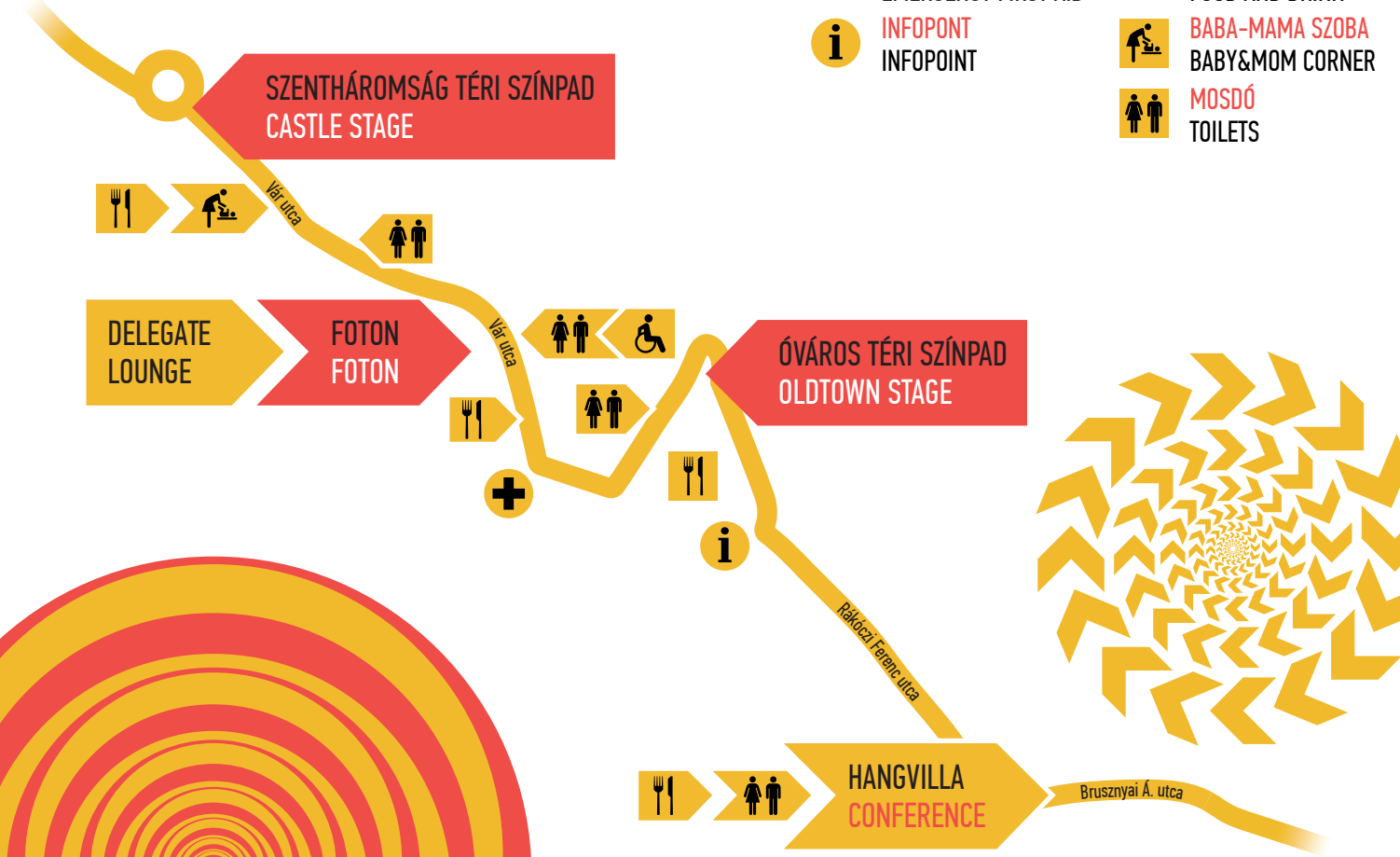
MOST ALUMNI GATHERING
07.09. 15:45 (invited-only)
We invite all our friends, partners, participants who took part in MOST project to spend a fun and chill afternoon with us!
Starting point: Hangvilla

DELEGATE WALK
07.09. 15:45 – 17:15
Veszprém is a city of arts – on this walk you will get to know the best art galleries and collections in town, all located in a stone's throw away from our concert venues in the Castle area.
Starting point: Tourinform office

09.09. 16:00 – 18:00
Visit the landmarks of Veszprém like a local, seeing iconic sites and developments of the European Capital of Culture urban regeneration project.
Starting point: Tourinform office

JOIN BALKAN:MOST PRO

BE A PRO AND VISIT OUR PLATFORM TO
browse fellow delegates | download full schedule
register to limited edition programmes | get useful infos & tips to discover Veszprém



- ELŐSEGÉLY EMERGENCY FIRST AID
- INFOPONT INFOPPOINT

- ÉTEL-ITAL FOOD AND DRINK
- BABA-MAMA SZOBA BABY&MOM CORNER
- MOSDÓ TOILETS

BALKAN:MOST

SHOWCASE AND CONFERENCE in cooperation with WOMEX
7-9 September 2023, Veszprém, Hungary



THE BALKAN EXPERIENCE, BEYOND STEREOTYPES



BALKANMOST.HU



VEB 2023
Európa Kulturális Fővárosa

07.09. THURSDAY

NAGYTEREM KONFERENCIA-TEREM KAFANA

OPENING SPEECH 11:00-11:30		
FAKE BALKAN: BALKAN MUSICIANS VS BALKAN BRAND 11:30-13:00		
LISTENING SESSION #1 14:30-15:30	PITCHING SESSION #1 16:00-17:00	WHAT IS BALKAN MUSIC? 14:30-15:30

FOTON FOTON ÓVÁROS TÉR OLD TOWN STAGE SZENTHÁROMSÁG TÉR CASTLE STAGE

PERIJA (MK) 18:30-19:10	KOSZIKA (RO) 19:00-19:40	DIVANĦANA (BA) 20:00-20:40
PJEV (HR) 19:30-20:10	DANIELE SEPE – SPIRITUS MUNDI (IT) 20:30-22:00	BARCELONA GIPSY BALKAN ORCHESTRA (ES) 21:30-23:00
VLADIMIR (BA) 20:30-21:10	CORINA SIRGHI & TARAFUL JEAN AMERICANU (RO) 22:30-23:10	BALKAN DANCEHOUSE WITH POKLADE BAND (HU) 23:30-00:10
RONA NISLIU QUARTET (AL, XK, MK) 21:30-22:10		GIPSY GROOVE (XK) 23:30-00:10

07.09. SCHEDULE

11:00–11:30 OPENING WELCOME @NAGYTEREM
We kick off BALKAN:MOST and introduce its movers: the ECoC office of Veszprém, Hangvető and WOMEX.
Speakers: Balázs Weyer – Hangvető (HU), Friderika Mike – Veszprém-Balaton 2023 European Capital of Culture (HU), Christine Semba – WOMEX (FR/D)

11:30–13:00 FAKE BALKAN: MUSICIANS VS THE BALKAN BRAND @NAGYTEREM
How is the Balkan brand appropriated and how to make way for authentic voices?
Mila Georgieva – Bulgarian Music Association (BG), Dávid Bali – Believe (HU), Nicolas Wieers – Balkan Trafik Festival (BE), Moderated by: Nick Hobbs – Charmworks (UK, TR)

14:30–15:30 LISTENING SESSION I. @NAGYTEREM
Explore the best tracks of the artists supported by MOST! Showcasing bands are presented in the session, followed up by feedback from top music professionals.
Silvij Skok – Glitterbeat (SI), Bojan Djordjevic – World Music Charts Europe (RS), Dávid Bali – Believe (HU), Moderated by: Simon Broughton – Songlines (UK)

14:30–15:30 WHAT IS BALKAN MUSIC? – KAFANA SESSION @KAFANA
The kafana session departs from the 'Fake Balkan' panel and provides detail and insight on musical traditions of the Balkans.
Moderated by: Balázs Weyer – Hangvető (HU); Rok Kosir – R.O.K. Booking & Management (SI)

16:00–17:00 PITCHING SESSION @KONFERENCIATEREM
The pitching session grants an opportunity to newcomers to introduce their projects, events or artistic initiatives.



08.09. FRIDAY

NAGYTEREM KONFERENCIA-TEREM KAFANA

LISTENING SESSION #2 10:30-11:30	REAP AS YOU SOW – HARVESTING THE DIASPORA 10:30-11:30	ARTIST SPEED MEETING #1 10:30-11:30
THE BRIDGE WE BUILD – MOST ACHIEVEMENTS AND EXPERIENCES 12:00-13:00	MUSIC TO MARKET – THE FUTURE OF BALKAN MUSIC EXPORT 14:30-16:00	WHO'S WHO IN THE BALKAN MUSIC SCENE? 16:00-17:00

FOTON FOTON ÓVÁROS TÉR OLD TOWN STAGE SZENTHÁROMSÁG TÉR CASTLE STAGE

DINA E MEL (HR) 18:30-19:10	BAKLAVA (MK) 19:00-19:40	DUBIOZA KOLEKTIV (BA) 21:30-23:00
FLYING NOMADS (BG) 19:30-20:10	LA CARAVANE PASSE (FR) 20:30-22:00	DANTCHEV:DOMAIN (BG/FI) 23:00-23:40
LINDA RUKAJ (AL) 20:30-21:10	NAKED (RS) 22:30-23:10	DJ SABS (BA, DK) 00:00-02:00
ALMIR MESKOVIC & DANIEL LAZAR DUO (BA, RS) 21:30-22:10		ORATNITZA (BG) 23:30-00:10

08.09. SCHEDULE

10:00–11:30 ARTIST SPEED MEETINGS (INVITATION ONLY) @KAFANA
Showcasing artists of BALKAN:MOST will meet selected delegates after their performance to discuss feedback and potential collaborations.

10:30–11:30 LISTENING SESSION II. @NAGYTEREM
Explore the best tracks of the artists supported by MOST! Showcasing bands are presented, followed up by feedback from top music professionals.
Silvij Skok – Glitterbeat (SI), Bojan Djordjevic – World Music Charts Europe (RS), Dávid Bali – Believe (HU), Moderated by: Simon Broughton – Songlines (UK)

10:30–11:30 REAP AS YOU SOW – HARVESTING THE DIASPORA - WORKSHOP @KONFERENCIATEREM
Registration required. The Balkan diaspora can serve as an exclave market in globalised Europe, with its specific opportunities and requirements.
Moderated by: Sabina Smalagic – Sabs Booking & Music Management (BA/DK); Anton Vanderhasselt – BOZAR (BE)

12:00–13:00 THE BRIDGE WE BUILD – MOST ACHIEVEMENTS AND EXPERIENCES – CONFERENCE PANEL @NAGYTEREM
What are the takeaways and milestones of the four-year MOST – The Bridge for Balkan Music project and what the future will bring? MOST participants share their experience from each programme pillar.
Eric Van Monckhoven – Music4You (IT), Rok Kosir – R.O.K. Booking & Management (SI), Strahinja Babic – Urban Project Hub Pillar (RS), Maja Vujacic – Management Training Pillar (ME), Klára Nagy – Hangvető (HU), Katerina Dimitrovska – Perija, Balkan Music Export Pillar (MK), Simon Broughton – Songlines (UK), Moderated by: Bojan Djordjevic – Todo Mundo World Music Festival (RS)

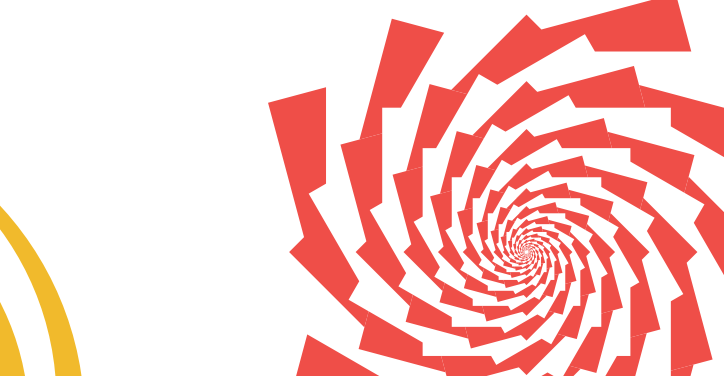


08.09. SCHEDULE

14:30–16:00 MUSIC TO MARKET – THE FUTURE OF BALKAN MUSIC EXPORT – CONFERENCE PANEL @NAGYTEREM
What is the role and future potential of music export in the Balkans? Local industry experts share their insight and look for intersections.
Ruth Koleva – Sofia Live Festival & SoAlive Music Conference (BG), Kushtrim Dushi – Prishtina Music Conference (XK), Zorica Tepić – Serbia Creates (RS), Emir Fulurija – We Move Music Croatia (HR), Moderated by: Balázs Weyer – Hangvető (HU)

16:00–17:00 WHO IS WHO IN THE BALKAN MUSIC SCENE – KAFANA SESSION @KAFANA
This session aims to connect the dots – and key stakeholders in the region's scene. Come and start conversations with future partners from the region and beyond!
BG: Sofia Live Festival, SoAlive Music Conference, Bulgarian Music Association, RS: Serbia Creates, EXIT Foundation, HR: We Move Music Croatia, XK: Prishtina Music Conference, Rave Travel, MK: Password Production, HU: Hangvető, Moderated by: Sára Venczel – Hangvető (HU)

16:00–17:00 EMBRACE THE STARTING LINE – THE IMPORTANCE OF GRASSROOTS VENUES, AND LEARNING TO WORK WITH THEM @KONFERENCIATEREM
Registration required. Grassroot venues are the cradle of the whole music ecosystem, the first step in all artists' career towards major stages. We discuss challenges and opportunities with European experts.
Moderated by: Eszter Décsy – EEnlarge Europe, Corner Art Management (HU); Katharina Weinert – European Music Council (DE)



09.09. SATURDAY

PRÓBATEREM KONFERENCIA-TEREM KAFANA

PRO SPEED MEETING – MEET THE BALKAN FESTIVALS 10:00-11:30	THE PERFECT PITCH – MISSION (IM)POSSIBLE 10:30-11:30	ARTIST SPEED MEETING #2 10:00-11:30
BOUTIQUE FESTIVALS – SMALL FOOTPRINT, LARGE IMPACT 14:30-15:30	IMPACT MATTERS – HOW TO MEASURE IT? 12:00-13:00	VIDEO SESSION 14:30-15:30

FOTON FOTON ÓVÁROS TÉR OLD TOWN STAGE SZENTHÁROMSÁG TÉR CASTLE STAGE

BESART ZHUJA (XK) 18:30-19:10	ALICE IN WONDERBAND (RS) 19:00-19:40	THE ZARINA PRVASEVDA ENSEMBLE (MK) 20:00-20:40
BALKALAR (HR) 19:30-20:10	SHKODRA ELEKTRONIKE (AL) 20:30-21:10	MANU CHAO ACOUSTIC (ES/FR) 22:00-01:00
DONJALUK (HR) 20:30-21:10	MARINA SATTI (GR) 21:30-23:00	
KALATA (MK) 21:30-22:10		
LENHART TAPES (RS) 00:30-01:10		

09.09. SCHEDULE

10:00–11:30 ARTIST SPEED MEETINGS (INVITATION ONLY) @KAFANA
Showcasing artists of BALKAN:MOST will meet selected delegates after their performance to discuss feedback and potential collaborations.

10:00–11:30 PRO SPEED MEETINGS – MEET THE BALKAN FESTIVALS @PRÓBATEREM
Registration required. Delegates and musicians get the chance to meet the representatives of the cream of Balkan music festivals.
EXIT Festival (RS), Lokumfest (MK), Malomfeszt (RS), Metno Festival (HR), Méra World Music Festival (RO), Mumush Festival (RO), Porta Etno (HR), Prishtina Music Conference (XK), Spancirfest (HR)

10:30–11:30 THE PERFECT PITCH – MISSION (IM)POSSIBLE – WORKSHOP @KONFERENCIATEREM
Registration required. Join us for an inspirational and transformative workshop designed to equip you with the skills necessary to structure and deliver an exceptional presentation.
Moderated by: Desislava Pancheva – Bulgarian Creative Europe Desk (BG); Mila Georgieva – Bulgarian Music Association (BG)

12:00–13:00 IMPACT MATTERS – HOW TO MEASURE IT? – CONFERENCE PANEL @KONFERENCIATEREM
A shared moment of reflection & valuable takeaways with experts. Taking several music industry examples the panel discusses how impact can be measured and communicated in the music business.
Ruth Jakobi – European Music Council (DE), Dana McKelvey – MOST Policy pillar evaluator (US), Patryk Galuszka – Associate professor, University of Łódź (PL), Moderated by: Zsolt Főző – Hangvető (HU)

14:30–15:30 BOUTIQUE FESTIVALS – SMALL FOOTPRINT, LARGE IMPACT – WORKSHOP @KONFERENCIATEREM
Registration required. How to produce a great festival on a small scale? Ideas and best practices on DIY sustainability, alternative funding opportunities, staff recruitment and more.
Moderated by: Dejan Vujanovic – Etnofest, Jazziré (RS); Dragan Ambrozic – EXIT Foundation, Belgrade Jazz Festival (RS)

14:30–15:30 VIDEO SESSION @KONFERENCIATEREM
This session presents the video outputs of the MOST project: 6 of the best video clips & short music films created by the bands of MOST's Balkan Music Export pillar.
András Bodrogi – Youtube expert (HU), Liza Lukácsi – Video director (HU), Moderated by: Rok Kosir – R.O.K. booking & management (SI)