

VEB2023 – 2021 in pictures – Facebook competition rules and Privacy Policy

Participation of persons (hereinafter: "**Player**") in the quiz prize competition (hereinafter: "**Game**") is subject to the acceptance of these rules. Players acknowledge and automatically accept the Official Rules of the Game and the Promoter's Privacy Policy on the Promoter's website and the Privacy Notice in Chapter 8 of this document prior to their participation and by participating in the Game.

1. Organizer of the Game

The Game is organized and executed by **Veszprém-Balaton 2023 Jsc.** (registered office: 26 Óváros tér, Veszprém, H-8200; company registration No.: 19-10-500277; Tax No.: 23701142-2-19 hereinafter: "**Organizer**")

2. Participants in the Game

- 2.1 All natural persons of 18 years of age or older with a permanent residence in Hungary and with legal capacity are eligible to participate in the Game, as set out in Clause 4.
- 2.2 The Game is not open to the participation of the Organizer and its officers, employees, or relatives of these as regulated by Article 8 (1) of the Civil Code.
- 2.3 The Promoter reserves the right to make changes to the conditions of entry.

3. The duration of the Game

Players have the possibility to enter the Game during the indicated period:

from 00:00 01st Dec. 2021 to 12:00 midnight 31st Dec. 2021.

4. The procedure of the Game

- 4.1 The competition notice is available on the Organizer's website (<https://veszprembalaton2023.hu/hu>) and on site, in printed form. To take part in the Game, *the Player must share a photo of one of his/her experiences from this year in a comment under the post, according to the text of the post published by the Organiser on 1st Dec. 2021 (the post will be highlighted and advertised on the VEB2023 ECoC Facebook page until 31st Dec 2021).*
- 4.2 The prize draw will take place at 11:00 a.m. on 6 Dec. 2022 at the Organizer's main office, among the users who have complied with the rules of the game. At the draw, 4 winners and 2-2 reserve winners will be drawn for the 4 Gift Packages as at Clause 5. The draw is not open to the public. The prize cannot be redeemed for cash.
- 4.3 The name of the Winning Player will be published by the Organizer on Facebook in the form of a post and the Organizer will contact the Winner via private message and request his/her name and e-mail address and postal address (for the purpose of posting the prize). If the winning Player does not provide the requested information within 7 days, the winning Player will forfeit his/her right to the prize and will be replaced by the next reserve winner. The reserve winner(s) will also be notified as described above, with the exception that they will also have 7 days to provide the requested information.
- 4.4 If the Organizer does not send the prize to the Winner by post, the Winner may claim the prize by presenting his/her identity

card and address card in person at the Organizer's office (3 Kossuth utca, Veszprém, H-8200) within 30 days of the date of sending the prize details. The Organizer reserves the right to send the Winning Player a unique verification password generated by the Organizer by electronic means in order to ask the Winning Player for the unique password for the purpose of verification of eligibility for the prize upon actual delivery of the prize. The Organizer may link the delivery of the prize to the provision of the unique verification password. If the prize delivery fails for any reason, in particular, but not limited to, if the Winner fails to prove his/her eligibility by presenting his/her documents or providing the unique verification password by the deadline set out above, the winning Player shall forfeit his/her right to the prize and shall be replaced by the next reserve Winner. The deadline for the reserve winner(s) to collect their prize is 30 days from the date of notification. The Organizer will be able to ensure the collection of the prize within the above time limit. The deadline for collection may not be extended, and any failure to keep it will result in forfeiture of the prize to the winning Player.

5. Content of the 4 ECoC Gift Packages that will be drawn:

- 1 Filmpiknik molino backpack

- 1 ECoC mug

- 1 Hungarian Motion Picture Festival flask

- 1 notebook with cork cover

- 1 pen with cork cover

- 3 pins

- 3 stickers

6. Personal income tax and other costs

- 6.1 The Organizer undertakes to pay all taxes and levies payable in connection with the prize and, in the event of notification of the winner or the prize being sent by post, postal costs of sending the prize to the winner.
- 6.2 Other costs of receiving and using the prize (e.g. travel costs to the place of receipt) will be borne by the winning Player.

7. Information on the Game

- 7.1 The official rules of the Game are available in the Documents section of the Organizer's website:
<https://veszprembalaton2023.hu/hu/dokumentumok>
- 7.2 The Organizer will provide the following channels of information to the Players during the duration of the Game:
information e-mail address: info@veszprembalaton2023.hu

8. Rules on processing of personal data and data provision

- 8.1 Basic provisions
- a) The Organizer guarantees that the data will be processed in accordance with all applicable legal provisions.
 - b) Data will be processed in accordance with the Organizer's Privacy Policy, which can be found on the Organizer's website (<https://veszprembalaton2023.hu/oldal/privacy-policy-hu>)
 - c) In case of winning, the Player agrees to the publication and display of his/her facebook account name on the Organizer's facebook page for marketing purposes, without any additional remuneration.
- 8.2. Data controller of the Game and its contact details:

The data controller of the present Game is the Organizer:
Veszprém-Balaton 2023 Jsc. (hereinafter also: "Data Controller")
registered office: 26 Óváros tér, Veszprém, H-8200
company registration No.: 19-10-500277
e-mail address: info@veszprembalaton2023.hu
Contact details of the Data Protection Officer:
adatvedelem@veszprembalaton2023.hu

8.3 The scope of the data processed, the legal basis for the processing, the duration of data retention:

The scope of the data processed is the name of the Players as displayed on Facebook in accordance with the Facebook Privacy Policy and, in the case of winning Players, the name, email address and postal/ mailing address of the winning Players. The legal basis for the processing is the voluntary consent of the Players, which is given by the Players by entering the competition. The purpose of the processing is the delivery of the prize to the winner. The Organiser will process the data (name, address) provided by the winning Players when applying for the prize solely for the purposes of running the Game and fulfilling the related legal obligations, as well as for the purposes of delivering the prize and paying any taxes and other public charges payable by the Organiser

8.4 The duration of data retention:

The retention period of the data is 10 years from the completion of the implementation of the European Capital of Culture project, from the approved final accounts (expected 2024), with regard to the provisions of Government Decree 368/2011 (31st December) on the implementation of the Act on Public Finance.

8.5 Use of data processors

The Organizer does not use data processors for the Game.

8.6 Recipients of personal data

The personal data provided may be accessed by the employees of the Organizer involved in the operation of the Game, subject to the requirement of confidentiality and non-disclosure. The data may not be disclosed to third parties other than the above without the prior information and consent of the data owner (the Player), except in cases provided for by law.

8.7 Rights of the Player in relation to this data processing

A) The Right of Access

The Player has the right to request at any time information on whether and how his/her personal data is processed by the Controller (Organizer), including the purposes of the processing, the recipients to whom his/her data has been disclosed or the source from which the data was obtained by the Controller, the retention period, any rights relating to the processing and, in the case of transfer to a third country or international organisation, information on the guarantees relating thereto. When exercising the right of access, the Player shall also have the right to request a copy of the data, and in the event of an electronic request, the Controller shall provide the requested information in an electronic format (pdf), unless otherwise requested. Where the right of access adversely affects the rights and freedoms of others, in particular the trade secrets or intellectual property of others, the Controller shall be entitled to refuse to comply with the Player's request to the extent necessary and proportionate.

B) Right to rectification

The Player shall have the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning him or her. If the Player's personal data is incomplete, the Data Controller should require the Player to provide the specified information to the Data Controller, in particular by means of a document. If the Data Controller has communicated the personal data covered by this right to another person (ie. a recipient, such as a data processor),

the Data Controller shall inform these persons immediately after the rectification of the data, provided this is not impossible or does not require a disproportionate request from the Data Controller. At the request of the Player, the Data Controller shall inform the Player of these recipients.

C) Right to erasure ('right to be forgotten')

The Player shall have the right to obtain from the controller the erasure of personal data concerning him or her without undue delay where one of the following grounds applies:

- the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- The Player withdraws consent on which the processing is based and there is no other legal ground for the processing;
- the data processing was based on the legitimate interest of the Data Controller or a third party but the Player objects to the processing – except for the protest against the data processing for direct business purposes – and there are no overriding legitimate grounds for the processing;
- the personal data have been unlawfully processed;
- the personal data have to be erased for compliance with a legal obligation.

If the Data Controller has communicated the personal data covered by this right to another person (ie. a recipient, such as a data processor), the Data Controller shall inform these persons immediately, provided that this is not impossible or does not require a disproportionate request from the Data Controller. At the request of the Player, the Data Controller shall inform the

Player of these recipients. The Data Controller is not always obliged to delete personal data, in particular where the processing is necessary for the submission, validation or protection of legal claims.

The Data Controller draws attention to the fact that the right to erasure is limited by the legal provisions under which the Data Controller is obliged to keep certain documents for a certain period of time.

D) Right to restriction of processing

The Player shall have the right to obtain from the controller restriction of processing where one of the following applies:

- the accuracy of the personal data is contested by the data subject,
for a period enabling the controller to verify the accuracy of the personal data;
- the processing is unlawful, and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
- the controller no longer needs the personal data for the purposes of the processing, but they are required by the Player for the establishment, exercise or defence of legal claims;
- the data subject has objected to processing – in this case the restriction applies only when
pending the verification whether the legitimate grounds of the controller override
those of the Player.

If the processing has been restricted, such personal data shall, with the exception of storage, only be processed with the Player's consent or the Data Controller may process such data without consent

for the establishment, exercise or defence of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the Union or of a Member State. A Player who has obtained restriction of processing shall be informed by the controller before the restriction of processing is lifted. If the Data Controller has communicated the personal data covered by this right to another person (ie. a recipient, such as a data processor), the Data Controller shall inform these persons immediately, provided that this is not impossible or does not require a disproportionate request from the Data Controller. At the request of the Player, the Data Controller shall inform the Player of these recipients.

E) Right to object

If the legal basis for the processing of the Player's data is the legitimate interest of the Data Controller or a third party, the Player is entitled to object to the processing. The controller shall no longer process the personal data unless the controller demonstrates

- compelling legitimate grounds for the processing which override the interests, rights and freedoms of the Player, or
- for the establishment, exercise or defence of legal claims.

F) Right to data portability

The Player shall have the right to receive the personal data concerning him or her, which he or she has provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller provided that the legal basis for the data processing is the Player's consent.

In case of exercising the right to data portability, the Data Controller will comply with the Player's request via an email attachment in pdf format.

G) Right to Lodge a Complaint, right to appeal

If the Player considers that the processing of his or her personal data by the Data Controller violates the provisions of the data protection legislation in force, in particular the General Data Protection Regulation, the data subject shall have the right to lodge a complaint with a supervisory authority, in the Member State of his or her habitual residence, place of work or place of the alleged infringement if the data subject considers that the processing of personal data relating to him or her infringes this Regulation.

In Hungary the data subject shall lodge a complaint with the Hungarian National Authority for Data Protection and Freedom of Information (NAIH). Contact details of NAIH:

Website: <http://naih.hu/>

Address: 9-11 Falk Miksa St., Budapest, H-1055 9-11.

Postal address: Budapest, P.O. Box No. 9., H-1363

Phone: +36-1-391-1400

E-mail: ugyfelszolgalat@naih.hu

The Player shall have the right to lodge a complaint with a supervisory authority in the Member State of his or her habitual residence, place of work or place of the alleged infringement if the data subject considers that the processing of personal data relating to him or her infringes this Regulation.

Irrespective of his/her right to complain, the Player may also go to the court in the event of such violation. In the case of the Data Controller, the competent court is Veszprém Regional Court; however, the Player may also initiate a lawsuit before the court of his or her place of habitual residence. Contact details of Hungarian Courts: <http://birosag.hu/torvenyszekek>.

8.8 Time limit for replies to requests

The Player may contact the Organizer regarding the management of his or her personal data. The Organizer shall inform the Player on the actions taken regarding request as soon as possible, but no later than 30 days from the receipt of the request.

9. Miscellaneous provisions

- 9.1 If the Organizer becomes aware that a person who has been excluded in point 2 of the Game Rules has nevertheless participated in the Game, the Organizer may exclude such person from the Game and reclaim from him/her any prize (or its price).
- 9.2 The Player must provide an e-mail address where he or she can be notified of his or her winnings during the Game and the necessary further steps. This responsibility belongs to the player: the Organizer is not responsible for any resulting problems.
- 9.3 The Organizer does not take any responsibility and excludes any claim for damages for any technical errors that may arise in connection with the notification, and excludes all claims for damages during the Game, and any errors, omissions, malfunctions, delays, costs, damages, losses related to the Game.
- 9.4 The Organizer is not responsible for the availability and operation of telecommunication and IT devices or for the actions of a third party. The Organizer is not responsible for the malfunction of online interfaces, which can be attributed to independent reasons, in particular: failure or unavailability of the server running the online interface, lack of connection to the internet, backbone malfunctions, failure to join to the whole online interface or just a part of it.
- 9.5 The Organizer may cancel or terminate the Game in whole or in part for any technical or operational reason. If the Game is terminated by the Organizer, the Organizer shall endeavour to make the fact of the termination public in advance. The Organizer reserves the right to supplement or amend these terms and conditions or the Game itself.

Veszprém-Balaton 2023 Jsc.

Organizer