

DATA PROCESSING NOTICE

Dear Registrant!

We hereby provide information to you (“**You**” or “**Applicant**”) concerning the following issues:

- 1) the processing of your personal data provided during the online registration for the heritage protection conference (the “**Event**”) to be held on 3-4 May 2022, jointly organised by the Veszprém-Balaton 2023 Zártkörűen Működő Részvénytársaság and the Hungarian National Museum; and
- 2) The processing of images and audio recordings made at the Event; and
- 3) the processing of data carried out as a result of subscribing to the VEB2023 and/or the MNM newsletter (“**Newsletter**”).

1. NAME AND CONTACT DATA OF THE DATA CONTROLLER

Company name: Veszprém-Balaton 2023 Zártkörűen Működő Részvénytársaság (“**VEB2023**”)
Registered office: 8200 Veszprém, Óváros tér 26.
Company registration number: 19-10-500277
Tax number: 23701142-2-19
Represented by: Aliz Markovits CEO
Website: www.veszprembalaton2023.hu
E-mail: info@veszprembalaton2023.hu

And

Company name: Hungarian National Museum (“**MNM**”)
Registered office: HU-1088 Budapest, Múzeum Blvd. 14-16.
Tax number: 15321226-2-42
Represented by: L. Simon László
Website: www.mnm.hu
E-mail: info@mn.hu

VEB2023 and MNM hereinafter collectively referred to as data controllers (“**Data Controllers**”).

2. THE SCOPE OF DATA SUBJECT DATA, THE PURPOSE, LEGAL BASIS, AND DURATION OF PROCESSING

I. Registering to the Event

Only registered persons may enter the Event, and accordingly all participants, including those participating as speakers, must register. During the registration process, you will have the opportunity to choose whether to participate at the Event as a member of the audience (“**Audience**”) or as a speaker (“**Speaker**”) under a contract with MNM.

The Event is a professional event, which aims to promote professional and academic cooperation between organisations, and to serve wider professional cooperation at a regional, national and international level. Accordingly, the organisers are counting on the participation of representatives of professional organisations related to the topic. It is a multi-site Event. **In order to ensure the high professional quality of the Event through the coordination of logistical tasks related to the event (getting from one venue to another) and of networking, we ask you to provide the following personal data during registration.**

SCOPE OF PROCESSED DATA	PURPOSE OF DATA PROCESSING	LEGAL BASIS OF PROCESSING	DURATION OF DATA STORAGE
Your name	<ul style="list-style-type: none"> To register for the Event, to ensure a high professional standard of the Event 	Your consent, pursuant to Article 6(1)(a) of the GDPR.	<ul style="list-style-type: none"> Until the end of the 30th day after the Event or until your consent is withdrawn. It will be erased immediately after the 30th day after the Event. Unless you have subscribed to the newsletter. In this case, the provisions of Section 3 shall apply.
The Institution you represent	<ul style="list-style-type: none"> To register for the Event, to ensure a high professional standard of the Event and to facilitate networking. 	Your consent, pursuant to Article 6(1)(a) of the GDPR.	<ul style="list-style-type: none"> Until the end of the 30th day after the Event or until your consent is withdrawn. It will be anonymised immediately after the 30th day after the Event. VEB2023 processes this data anonymously for statistical purposes.
Your place of residence	<ul style="list-style-type: none"> To register for the Event, to ensure a high professional standard of the Event, primarily to facilitate networking. 	Your consent, pursuant to Article 6(1)(a) of the GDPR.	<ul style="list-style-type: none"> Until the end of the 30th day after the Event or until your consent is withdrawn. It will be anonymised immediately after the 30th day after the Event. VEB2023 processes this data anonymously for statistical purposes.
Your e-mail address	<ul style="list-style-type: none"> To register for the Event, to ensure a high professional standard of the Event, by sending information about the Event to the e-mail address. 	Your consent, pursuant to Article 6(1)(a) of the GDPR.	<ul style="list-style-type: none"> Until the end of the 30th day after the Event or until your consent is withdrawn. It will be erased after the 30th day after the Event. Unless you have subscribed to the newsletter. In this case, the provisions of Section 3 shall apply.
Your phone number	<ul style="list-style-type: none"> To ensure a high professional standard of the Event. Provision of the telephone number is only required for those registering as a Speaker, in order to be ensure maintaining contact during the Event. 	Your consent, pursuant to Article 6(1)(a) of the GDPR.	<ul style="list-style-type: none"> Until the end of the 30th day after the Event or until your consent is withdrawn. It will be erased after the 30th day after the Event.
Your request for bus transport or use of a bicycle	<ul style="list-style-type: none"> To ensure a high professional standard of the Event, to assist with logistical tasks. 	Your consent, pursuant to Article 6(1)(a) of the GDPR.	<ul style="list-style-type: none"> Until the end of the 30th day after the Event or until your consent is withdrawn. It will be erased after the 30th day after the Event.

In the case of Speakers, MNM may process personal data for a period of time different from the above, based on a contract with MNM.

You can unsubscribe from the Event by sending an e-mail to the following address:

II. Images and audio recordings

Images and audio recordings (“**Recording**”) will be made at the Event, and the processing of personal data generated in this way is also covered by this Notice.

SCOPE OF PROCESSED DATA	PURPOSE OF DATA PROCESSING	LEGAL BASIS OF PROCESSING	DURATION OF DATA STORAGE
<ul style="list-style-type: none">Images and audio recordings about the data subjects (“Recording”)	For VEB2023 to promote the “Veszprém European Capital of Culture 2023” project (the “ Project ”), in particular, but not exclusively, through summaries using the Recordings, videos promoting or presenting the Project, and by publishing these on VEB2023’s YouTube channel, Facebook page, LinkedIn page and its website for the public, as well as through competitions, tenders and campaigns and other forums suitable for the promotion of the Project	Pursuant to Article 6(1)(f) of the GDPR, the data controller’s legitimate interest in promoting and informing the public about the Project implemented in the public interest	until 31 December 2024

III. Newsletter

During the registration, you can subscribe to the newsletter service by ticking the appropriate newsletter checkbox, choosing to subscribe to the VEB2023 and/or the MNM newsletter.

SCOPE OF PROCESSED DATA	PURPOSE OF DATA PROCESSING	LEGAL BASIS OF PROCESSING	DURATION OF DATA STORAGE
Your name and e-mail address,	To send Newsletters	Legal basis of processing: Article 6(1)(a) of the GDPR, the data subject’s consent	until 31 December 2024, or until your consent is withdrawn.

3. DATA SECURITY

The Data Controllers shall protect the personal data provided in accordance with the provisions on the security of personal data, including by taking the appropriate measures to protect against unauthorised access, alteration, transmission, disclosure, erasure or destruction, and in this context they shall grant access to databases containing personal data only to their staff members who are involved in achieving the purpose of the processing or who need to do so for their troubleshooting duties.

4. RECIPIENTS OF THE PERSONAL DATA, THE PROCESSOR

Participants’ personal data may be accessed by VEB2023 and MNM Event organiser staff and volunteers.

Registration is done using the Typeform service, for which the following processor is used by VEB2023:

TYPEFORM SL

registered office: Carrer Bac de Roda, 163, local, 08018 - Barcelona (Spain),

tax number: C.I.F. B65831836.
e-mail: support@typeform.com

VEB2023 may also use a third party as a processor for achieving the usage purpose of the Recordings. The activities of these third parties are limited to works on visual materials necessary to achieve the purpose of the processing, they do not process or record the personal data themselves, but use them for operations as instructed by VEB2023 (e.g. video creation, cutting, editing). It will also publish promotional materials created from the Recordings on VEB2023's YouTube channel, Facebook page, LinkedIn page, its website and on forums used to promote the Project.

The VEB2023 newsletter is expected to be sent from the end of 2022. For the sending of newsletters, VEB2023 may use a processor, whose identity will be communicated to the data subjects in an appropriate manner after such processor has been selected and the appropriate data processing agreement has been concluded.

MNM uses the following processor to send the newsletters:
MailChimp (Intuit Ltd.)
Registered office: 675 Ponce de Leon Ave NE, Suite 5000, Atlanta, GA 30308 USA
E-mail: privacy@mailchimp.com

5. DATA SUBJECTS' RIGHTS IN RELATION TO THIS PROCESSING

5.1. Right of access

Pursuant to Article 15 of the GDPR, you have the right to request information from the Data Controllers at any time on whether and how your personal data are processed, including the purposes of the data processing, the recipients to whom the data have been disclosed or the source from which the data were obtained by the Data Controllers, the retention period, any of your rights in relation to the processing and, in the case of transfers to third countries or international organisations, information on the safeguards relating thereto.

In exercising your right of access, you also have the right to request a copy of the data as follows:

- The right to request a copy must not adversely affect the rights and freedoms of others, i.e. if other data subjects are identifiable in the Recording, the Data Controller will take technical measures (such as image editing, including obscuring or blurring) to protect the rights of third parties.
- If your request is excessive or manifestly unfounded, the Data Controller may charge you a reasonable fee under Article 12(5)(a) of the GDPR or refuse to act on your request (Article 12(5)(b) of the GDPR).

5.2. Right to rectification

Pursuant to Article 16 of the GDPR, the Data Controller will rectify or complete personal data concerning you at your request.

5.3. Right to erasure ('right to be forgotten')

Under Article 17 of the GDPR, if you request the erasure of your personal data, the Data Controllers will erase them without undue delay:

- If they are no longer necessary for the purpose for which they were originally stored or if the processing is unlawful,
- If you withdraw your consent and there is no other legal basis for the processing.
- In terms of the Recordings, if you exercise your right to object and there are no overriding compelling legitimate grounds for the processing.

The data cannot be erased if the processing is required for any of the following:

- a) for exercising the right of freedom of expression and information;
- b) for compliance with a legal obligation which requires processing of the personal data by Union or Member State law to which the controller is subject;
- c) for the establishment, exercise or defence of legal claims.

5.4. Right to restriction of processing

You may request restriction of the processing of your personal data on the basis of Article 18 of the GDPR in the following cases:

- The processing is unlawful, but you oppose the erasure of the personal data and request the restriction of their use instead;
- The Data Controller no longer needs the personal data for the purposes of the processing, but they are required by you for the establishment, exercise or defence of legal claims.

5.5. Right to data portability

You have the right under Article 20 of the GDPR to receive the personal data concerning you that you have provided to the Data Controllers and also to have those data transmitted directly by the Data Controllers to another data controller, provided that the legal basis for the processing is your consent.

5.6. The right to object

Pursuant to Article 21 of the GDPR, if the legal basis for the processing of your data is the legitimate interest of the Data Controllers or a third party (Article 6(1)(f) of the GDPR), you have the right to object to the processing. The Data Controllers are not obliged to uphold the objection if they prove that there are compelling legitimate grounds for the processing which override your interests, rights and freedoms or that the processing is connected to the establishment, exercise or defence of the legal claims of the Data Controllers.

5.7. Right to make a complaint, right to legal remedy

If you consider that the processing of your personal data by the Data Controllers infringes the provisions of the currently effective data protection legislation, in particular the GDPR, you have the right to lodge a complaint with the competent data protection supervisory authority. In Hungary, complaints can be filed with the Hungarian National Authority for Data Protection and Freedom of Information (“**NAIH**”). Contact data of the Hungarian National Authority for Data Protection and Freedom of Information:

Website: <http://naih.hu/>
Postal address: 1363 Budapest, Pf.: 9.
Address: 1055 Budapest, Falk Miksa utca 9-11.
Phone: +36 (1) 391-1400
Fax: +36 (1) 391-1410
E-mail: ugyfelszolgalat@naih.hu

You can also take legal action under the GDPR and the Information Act. Your detailed rights and the available legal remedies are specified under Chapters III and VIII of the GDPR and Article 23 of the Information Act.

5.8. Responding to the data subject’s request

If you wish to exercise any of your rights, or if you have any questions or comments, please contact VEB2023 using the contact details provided in Section 1 of this Notice.

VEB2023 will ensure that if you exercise any of your rights in relation to this processing and contact VEB2023, VEB2023 will respond to such requests without undue delay and in any event within 30 days at the latest, and will also take the necessary measures to ensure that the rights of data subjects are properly enforced by MNM as well.