

UNeECC Annual Conference 2023 - Cultur(E)scapes - Innovation in Culture and Beyond

27-29 September 2023, University of Pannonia – Veszprém (Hungary)

CALL FOR CONFERENCE

The **University Network of the European Capitals of Culture (UNeECC)** was founded in 2006 by the University of Pécs with the intention that the universities of the ECoC cities should contribute to the success of the programmes and provide background research for the ECoC organisers. The aim of the organisation is to recognise the role and contribution of universities in the success of the cities that have been awarded the title of European Capital of Culture. The network presently connects more than 50 higher education institutions.

Read more about the organisation here: www.uneecc.org

The UNeECC cordially invites You to its next annual conference in Veszprém titled '**Cultur(E)scapes - Innovation in Culture and Beyond**', hosted by the University of Pannonia, Veszprém (Hungary), on 27-29 September 2023.

PLANNED PROGRAMME AND TRACKS

27th September 2023 Wednesday	LOCATION: <i>University of Pannonia, Pannon Community Hub</i> Address: Veszprém, Egyetem u. 10.
15:00-18:00	PhD Advisory Workshop (with sandwich & salad buffet and coffee)
28th September 2023 Thursday	LOCATION: University of Pannonia, Building B, Conference Room (Some Sessions in the Pannon Community Hub) Address: Veszprém, Egyetem u. 10.
08:00-08:45	Registration, coffee and water
09:00-09:30	Opening speeches
09:30-10:40	Plenary Session: 2 Keynote Speakers (to be announced soon)
10:40-11:00	Coffee Break
11:00-12:30	Session 1
12:30-13:30	Lunch (at the same location, Building B, Conference Room)
13:30-15:00	Session 2
15:00-15:15	Coffee Break
15.15-16.45	Session 3
16.45-16.55	Break
16.55-18.00	Session 4
18:00-18:40	Walk to the restaurant (together or individually or take bus/taxi)
19:00-22:00	Gala Dinner (Betekints Restaurant) with music and surprise

29th September 2023	LOCATION: Laczkó Dezső Museum
Friday	Address: Erzsébet sétány 1.
9:00-10:00	Session 4
10:00-11:00	Roundtable Discussion
11:00-11:15	Coffee break
11:15-13:00	Egry József, the painter of Lake Balaton - exhibition visit in 2 groups, parallel: poster sessions with discussion Group 1 - 11:15-12:15 Group 2 - 11:45-12:45
13:00-14:00	Wrap-up, Lunch (at the location of the conference, in the museum)
14:15-16:15	Veszprém, the musical jewellery box - Guided Tour of Veszprém
16:15- Facultative programme: you are guided to the venue	<i>More information about the cultural programme will be soon on the website</i>
	Programme 1: St. Michael's Day Festival
	Programme 2: Veszprém Folk Festival
Recommended exhibitions (own your own)	Exhibition 1: CODE Digital Visitors Centre
	Exhibition 2: Castle museums, galleries

Sessions:

- Shared Cultural Responsibility:** This track focuses on stakeholders, activities (including creative industry activities such as music, festival, fashion, archives libraries, theatres, films, design culture) and CSR in culture (volunteering, fund raising, community building, institutional co-creation, companies for community through culture)
- Cultural Land(E)scape** (traditional, natural and built culture): This track focuses on fields of geography, ecology, and heritage studies, to describe a symbiosis of human activity and environment. There are three main types as defined by the World Heritage Committee:
 - "a landscape designed and created intentionally by man"
 - an "organically evolved landscape" which may be a "relict (or fossil) landscape" or a "continuing landscape"
 - an "associative cultural landscape" which may be valued because of the "religious, artistic or cultural associations of the natural element."
- Land(E)scape in Tourism:** This track focuses on landscapes as attractions. Visually appealing settings, both natural and cultural, form the basis of tourism; soundscapes, smellscape, and therapeutic landscapes may relate to slow tourism, slow food, hidden treasures, bike trails, beating seasonality etc.

4. **Digital E-spaces in Culture:** This track focuses on how technology and the internet are shaping the way we consider and/or process culture. A digital culture is the product of the endless influential technology and the result of technological innovation. It is applicable to multiple topics such as the relationship between humans and technology, cultural applications, virtual tour, new audio guide or interactive solutions, redesigning traditional culture in time and space.

DEADLINES

- Registration and abstract submission deadline: **24 March**
- Acceptance of abstract via e-mail: **10 April**
- Conference fee payment: **17 July**
- Paper submission for online proceedings: **14 August**
- Paper publications deadline of the selected full papers for: **Tourism: An International Interdisciplinary Journal: 31 October**

FEES

Participant from UNeECC member institution: 170 EUR

Participant from other institution: 190 EUR

Presenter from UNeECC member institution: 150 EUR

Presenter from other institution: 170 EUR

PhD student: 90 EUR

The conference fee includes:

All coffee and lunch breaks, gala dinner, guided musical sightseeing, guide to the cultural event venues, conference abstracts/proceedings (online).

REGISTRATION (until 24 March)

Please click on the following **registration link**: <https://forms.gle/t89beykEUuBhvvKq6>

We hope to see You in Veszprém, the City of Queens and the European Capital of Culture 2023!

The Organising Committee
info@uneecc.org

For further information please visit the official website of the conference:

<https://uneecc2023.uni-pannon.hu/>

Find out more about the organisation on the official website of the UNeECC:
www.uneecc.org

The UNeECC Annual Conference 2023 titled 'Cultur(E)scapes: Innovation in Culture and Beyond' is supported by the Veszprém-Balaton 2023 European Capital of Culture programme.