



Rules of the House

0. Visitors to the Opening Ceremony of the Veszprém-Balaton 2023 European Capital of Culture Programme (the "Event") shall comply with the provisions of these Rules of the House ("**Rules of the House**") during their stay at the Event, whether indoors or outdoors. By entering or staying in the Event area, the User accepts and acknowledges the terms and conditions of the Rules as binding upon him/her and shall comply with any instructions or other instructions given by the Organisers.
1. The organiser of the event is **Veszprém-Balaton 2023 Joint Stock Company** (registered office: 26 Óváros tér, Veszprém, 8200).
2. The Rules of the House will be posted in a prominent place where all visitors can see them and will also be available on the event website: <https://veszprembalaton2023.hu/blob/VEB2023opening-rulesofthehouse.pdf>
3. The organisers reserve the right to make changes to the programme of the event and individual programmes, in particular, but not exclusively, in the event of bad weather conditions.
4. All events can be visited free of charge without an entrance ticket.
5. Visitors to the event area have a special obligation to protect the public space and must refrain from damaging it in any way.
6. Visitors are required to use the waste bins provided at the event site to dispose of rubbish, taking care to place the waste in the appropriate bin.
7. Persons who disturb the event or the guests by inappropriate behaviour (e.g. loud noise, aggressive behaviour) or any other manner (untidy, dirty or incomplete clothing, drunk or otherwise intoxicated, loud noise, disorderly conduct, begging, etc.) may be asked by the event staff to leave the building/outdoor venue immediately. If the disorderly person fails to behave in a manner consistent with the Rules of the House, the organisers may call upon the assistance of law enforcement officials and remove the disorderly visitor from the premises.
8. The organisers' employees or contributors, who are suitably qualified and licenced, will ensure that the rules of conduct and safety are enforced on the event site. By participating in the event, the visitor expressly undertakes to cooperate to the fullest extent permitted by law with these collaborators and with the authorities that may be involved in the event, and to follow their instructions in the event of an emergency or if other important circumstances (such as public health, disaster prevention or other reasons) so require.
9. No commercial, merchandising (selling, etc.) or promotional activities (distribution of products, leaflets, etc.) are allowed in the event area without a permit.
10. The visitor accepts that in connection with the event, products and services may be purchased at the event venue which are not provided by the organisers but by other contractual partners (in particular, but not exclusively, food provided by the Food Trucks). In such cases, the contract is concluded directly between the visitor as consumer and the contractual partner, and the rights and obligations arising from the legal relationship are directly theirs. The visitor expressly acknowledges that he/she may not assert any claims against the organisers in connection with such products and services or the legal relationship relating to them. The services and products provided by the contractual partners may be used by the visitor solely at his/her own risk. The organisers shall not be liable for any damage caused or suffered in connection with the use of



the services and products provided by the contractual partners. The visitor acknowledges that the contracted partners do not serve alcoholic beverages to persons under the age of 18.

11. The visitor is fully liable, under both civil and criminal law, for any damage caused by him/her, by a minor under his/her supervision or by a pet during or in connection with the event, both to the organisers, to the contributors and contractors, to other visitors and to third parties. The organisers exclude liability for any damage caused by the wrongful act or omission of any visitor or pet or third party to any visitor or third party to the event. The organisers shall not be liable for any damage that may occur outside the event, during the journey to and from the event and shall not be held responsible for such damage.
12. Smoking is prohibited in the entire indoor programme area.
13. It is prohibited to bring bicycles or other vehicles, whether motorised or not, into the event area.
14. In the event of an emergency (e.g. natural disaster, fire, bomb threat, etc.), visitors are obliged to follow the instructions of the event staff, especially during an alarm, when the event staff present will take action based on an evacuation plan. The designated escape routes must be left clear.
15. If you have any questions during the event, please contact the ECoC Information Point in Kossuth street.
16. First aid and medical assistance are available on site at all times. However, visitors are entitled to these services against payment of social security, health or travel insurance.
17. Attention: there will be a light show at the event! A small percentage of people may have a seizure when exposed to certain visual images, including flashing lights and patterns during the event's programmes. Even people who have never had an epileptic seizure can have an unspecified condition that can trigger a "light-sensitive epileptic seizure". If anyone experiences any symptoms, please contact the medical emergency service provided at the event site immediately.
18. The visitor accepts that audio and video recordings of the event may be made by the organisers, as well as by contractors, contributors, press staff, other visitors and other third parties authorised by the organisers, in accordance with the brief and detailed regulations of these Rules, Appendix 2. Accordingly, by participating in the event, the visitor expressly consents to the recording and communication of his/her face, appearance and manifestations, on the understanding that he/she may be named only with his/her express consent. If the visitor is a public figure, he or she may be named without his or her consent. The author of the aforementioned representations acquires an unrestricted, transferrable and exclusive right of use, in space, time and manner of use, with respect to the visitor. The organisers shall be entitled to exploit, use (in particular for the promotion of the event), reproduce, publish, adapt, disclose, communicate to the public and distribute the visualisation in relation to the visitor without any limitation, including where the organisers exploit or use footage of the visitor taken by other visitors, without having to provide the visitor with any form of compensation. The visitor expressly accepts that the organisers may record the event or the concerts or programmes, reproduce the recorded footage and distribute it on a video medium, broadcast it or otherwise transmit it to the public, rebroadcast it or otherwise transmit it to the public, including in the event that, where the event or the concerts, programmes are made available to the public by wire or any other means or media (like YouTube, Facebook or Instagram) in such a way that members of the public can choose individually the place and time of access. Visitors shall not be entitled to make any claim or demand against the organisers in connection with the above mentioned manners of display.
19. In order to ensure the safe implementation of the event, the organisers reserve the right to restrict the objects and equipment that may be brought into the event area. In particular, it is forbidden to bring into the event



area drugs, pyrotechnic devices, objects or devices containing explosive, toxic or flammable substances, firearms, knives or other objects that are particularly dangerous to public safety as defined in the legislation in force at the time, currently Government Decree 175/2003 (28th October) on objects particularly dangerous to public safety. Furthermore, it is prohibited to bring into the premises of the event objects which may cause fear or alarm to other visitors or which may otherwise disturb or restrict the enjoyment of other visitors.

20. The organiser is not responsible for valuables brought into the event area or lost or abandoned there. The organisers are not liable for any damage or injury caused to a visitor as a result of the conduct or activity of another visitor.
21. In matters not regulated by the Rules of the House and the other published regulations of **Veszprém-Balaton 2023 Joint Stock Company**, the provisions of the Hungarian legislation in force shall prevail.
22. Non-compliance with the Rules of the House will result in exclusion from the event.

We wish you a pleasant stay and good fun!

Veszprém, 19th January 2023

Veszprém-Balaton 2023 Zrt.
8200 Veszprém, Óváros tér 26.
Cégl.sz.: 19-10-500277
Adószám: 23701142-2-19
2.

Veszprém-Balaton 2023 Jsc.
Represented by: Alíz Markovits
CEO



Appendix 1

MAP





INFORMATION ON THE HANDLING OF SOUND AND IMAGE RECORDINGS

1. NAME AND CONTACT DETAILS OF THE DATA CONTROLLER

Company name: Veszprém-Balaton 2023 Private Limited Company

Head office: 8200 Veszprém, Óváros tér 26.

Company registration number: 19-10-500277

Tax number: 23701142-2-19

Represented by Aliz Markovits, CEO

Website: www.veszprembalaton2023.hu

E-mail: adatvedelem.kulso@veszprembalaton2023.hu

2. THE SCOPE OF THE DATA SUBJECT'S DATA, THE PURPOSE, LEGAL BASIS AND DURATION OF THE PROCESSING

THE SCOPE OF THE DATA PROCESSED	PURPOSE OF PROCESSING	LEGAL BASIS FOR PROCESSING	DURATION OF DATA STORAGE
<ul style="list-style-type: none">Recording images and sounds of data subjects ("Recording")Information in the consent form (name, place and date of birth)	VEB2023 to promote the "Veszprém European Capital of Culture 2023" project (the "Project"), in particular, but not exclusively, through summaries using the Recordings, videos promoting or presenting the Project, and by publishing them on VEB2023's YouTube channel, Facebook page, LinkedIn page and its website for the public, as well as through tenders and campaigns and other forums for the promotion of the Project	The data controller's legitimate interest in promoting and informing the public about a project in the public interest pursuant to Article 6(1)(f) of the GDPR	until 31st December 2024

3. DATA PROCESSOR, PERSONS ENTITLED TO ACCESS RECORDS



VEB2023 may also use third parties as data processors for the purposes for which the Recordings are used. The activities of these third parties are limited to the works on the visual material necessary to achieve the purpose of the processing, they do not process or record the personal data themselves, but use them for operations according to the instructions of VEB2023 (e.g. video production, editing, editing). Furthermore, VEB2023 publishes promotional material from the Recordings on its YouTube channel, Facebook page, LinkedIn page, its website and forums used to promote the Project.

4. DATA STORAGE, SECURITY MEASURES

VEB2023 protects the personal data provided in accordance with the regulations on the security of personal data, and therefore takes appropriate measures to protect it against unauthorised access, alteration, transfer, disclosure, deletion or destruction, including granting access to databases containing personal data only to its employees who are involved in the implementation of the data management purpose or who need to do so for their troubleshooting duties.

5. EXERCISE OF DATA SUBJECTS' RIGHTS

5.1. The right to access

Pursuant to Article 15 of the GDPR, you have the right at any time to request information on whether and how your personal data is processed by VEB2023, including the purposes of the processing, the recipients to whom your data has been disclosed or the source from which it was obtained by VEB2023, the retention period, any rights you have in relation to the processing and, in the case of transfers to third countries or international organisations, information on the safeguards relating to the processing.

In exercising your right of access, you also have the right to request a copy of the data as follows:

- The right to request a copy must not adversely affect the rights and freedoms of others, i.e. if other data subjects are identifiable in the recording, VEB2023 will take technical measures (such as image editing, including masking or blurring) to protect the rights of third parties.
- If your request is excessive or manifestly unfounded, VEB2023 may charge you a reasonable fee under Article 12(5)(a) of the GDPR or refuse to act on your request (Article 12(5)(b) of the GDPR).

5.2. Right to erasure ("right to be forgotten")

Under Article 17 of the GDPR, if you request the deletion of any or all of your personal data, VEB2023 will delete it without undue delay:

- if they are no longer necessary for the purpose for which they were originally stored or if the processing is unlawful,



- if you exercise your right to object and there are no overriding compelling legitimate grounds for the processing.

Recordings cannot be deleted if data management is necessary:

- a) to exercise the right to freedom of expression and information;
- b) to comply with an obligation under Union or Member State law that requires the controller to process personal data;
- c) to bring, enforce or defend legal claims.

5.3. Right to restriction of processing

You may request the restriction of the processing of your personal data on the basis of Article 18 of the GDPR in the following cases:

- the processing is unlawful, but you object to the deletion of the data and instead request the restriction of their use;
- the Data Controller no longer needs the personal data for the purposes of processing, but you require them for the establishment, exercise or defence of legal claims.

5.4. The right to protest

Under Article 21 of the GDPR, where the legal basis for processing concerning you is the legitimate interest of VEB2023 or a third party, you have the right to object to the processing. VEB2023 is not obliged to grant your objection if you can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms; or the processing relates to the establishment, exercise or defence of legal claims by VEB2023.

5.5. The right to rectification

In the case of Recordings, the possibility to rectify the data is limited and the exercise of the data subject's right is limited in this case.

5.6. Right to complain, right to redress

If you consider that the processing of your personal data by the Data Controller infringes the provisions of the applicable data protection legislation, in particular the GDPR, you have the right to lodge a complaint with the competent data protection supervisory authority. In Hungary, a complaint may be lodged with the National Authority for Data Protection and Freedom of Information ("**NAIH**"). Contact details of the NAIH:

Website: <http://naih.hu/>



Postal address: 1363 Budapest, Pf.: 9.

Address: 1055 Budapest, Falk Miksa utca 9-11.

Phone: +36 (1) 391-1400

Fax: +36 (1) 391-1410

E-mail: ugyfelszolgalat@naih.hu

You can also take legal action under the GDPR and the Info law. Your detailed rights and remedies are set out in Chapters III and VIII of the GDPR and Article 23 of the Info Act.

5.7. Time limit for replying to the data subject's request

VEB2023 will ensure that, should you exercise any of your rights in relation to this processing and contact VEB2023 in this regard, VEB2023 will respond to such requests without undue delay and no later than 30 days.

If you wish to exercise any of your rights, or if you have any questions or comments, please contact us using the contact details provided in section 1 of this Notice.